

UNIVERSITIES FEDERATION FOR ANIMAL WELFARE

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MEDIA RELEASE

9 September 2019

UFAW MARKS THE 10TH REMEMBER A CHARITY WEEK

Now in its 10th year, this week is Remember A Charity Week (9-15 September) and UFAW is proud to be joining over 200 charities across the country to celebrate all the amazing individuals who support vital services by leaving a gift to charity in their Will.

Remember A Charity Week shines a light on the importance of gifts in Wills to charities, and how by leaving just a small gift in your Will to a charity and cause you support, you can pass on something wonderful by helping vital work continue long into the future. The theme for the Week is "Pass on something wonderful" and aims to challenge some of the most common misconceptions around gifts in Wills, inspiring people to consider their favourite charity in their Will.

Legacies are crucial to UFAW. Most of our funds come from the generosity of our members and supporters but gifts in Wills are actually our most vital source of income. Charitable legacies are the foundation for causes like ours and are vital in continuing our work to improve animal welfare. Even a small amount can make a big difference.

Last year, gifts in Wills helped us to continue pushing the boundaries of our knowledge of animals and their needs through supporting projects such as the development of a method which allows us to better assess how an animal feels – perhaps the most fundamental question in animal welfare, and the welfare implications of hot-iron disbudding in dairy calves.

UFAW's CEO Dr Robert Hubrecht said: "UFAW may not be able to seek funds through stories of individual animals however, the charity's scientific approach to animal welfare continues to improve the welfare of millions of animals around the world. As a member of Remember a Charity, we are taking part in Remember a Charity in your Will Week to help raise awareness of the importance of gifts left in Wills. Currently only around 6% of us do this, yet writing a Will is one of the most important things you will ever do and, after you've taken care of your loved ones, you too can pass on something wonderful by including a charity you care about. A gift to UFAW has to potential to go on making a real difference for many years to come."

Please see ufaw.org.uk/support/leaving-a-gift-in-your-will to find out more about leaving a gift to UFAW.

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Editors Notes

The Universities Federation for Animal Welfare (UFAW) is an internationally recognised, independent scientific and educational animal welfare charity. It works to improve knowledge and understanding of animals' needs in order to achieve high standards of welfare for farm, companion, research, captive wild animals and those with which we interact in the wild.

UFAW improves animal welfare worldwide through its programme of awards, grants and scholarships; by educational initiatives, especially at university and college level; by providing information in books, videos, reports and in its scientific journal *Animal Welfare*; by providing expert advice to governments and others, including for legislation and 'best practice' guidelines and codes; and by working with animal keepers, scientists, vets, lawyers and all those who care about animals.

This work relies on the support of members, subscribers and donors.

Remember A Charity

Remember A Charity was formed in the year 2000 as a consortium of charities working to encourage more people to leave a legacy donation in their Will. A representative voice for the sector with 200 charity members, the campaign works with Government, the legal profession and employers to help develop the most positive legacy environment, working to the ultimate goal of making legacy giving a social norm. The campaign is hosted by the Institute of Fundraising. Find out more at www.rememberacharity.org.uk or follow @RememberCharity.



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